



## CENTRE FOR THE STUDY OF FINANCIAL INNOVATION

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### **Academic Expert Directory**

**[www.academic-expert-directory.com](http://www.academic-expert-directory.com)**

The Academic Expert Directory is an online platform that is intended to give City practitioners access to experts throughout the UK.

Academics (and other experts) in a wide range of disciplines, from economics to ergonomics, are encouraged to register their credentials, which can then be easily searched by practitioners looking for independent advice and research. Funded by the City of London Corporation and hosted by the CSFI, the Directory's aim is to foster closer ties between academia and the financial services sector, in the hope that the former's research and expertise can be put to better use helping City folk.

We would be delighted to have you involved, and even more so if you could spread the word. The more the merrier. So please, sign up if you are an academic/expert. And, if you are a practitioner, just browse – it's free and easy.

#### **How to register on the Directory**

Please go to: [www.academic-expert-directory.com](http://www.academic-expert-directory.com) and click on 'Register as an academic expert here'. In the next three steps you will be asked to enter your personal and academic details, including a photo if you wish. If you are a practitioner, you don't even have to register; just use it.

We would really appreciate your feedback on the Directory; please email: [aed@csfi.org](mailto:aed@csfi.org)

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#### **About the CSFI**

The Centre for the Study of Financial Innovation (CSFI) is an independent, not-for-profit think-tank. Founded in 1993 by Andrew Hilton and David Lascelles, its goals include identifying new areas of business and flagging areas of danger for the financial services sector. There is no ideological agenda, just a belief that frank debate of the issues that will shape the sector's future is good and healthy.

The CSFI holds about 90 round-table discussions a year on a variety of topics and has published more than 100 reports in its 18-year history. Round-table discussions are led by a panel of experts and are attended by senior/mid-level management and practitioners from banks, insurers and professional services firms, as well as from the Bank of England, the Treasury and the FSA. We are supported by a Governing Council of influential City figures and we receive funding from more than 80 companies and other bodies.

The Centre relies exclusively on donations from its supporters. There are no multi-year funding commitments, and it does not receive support from any of the government's agencies (e.g. HEFCE) that support higher education. It exists simply because those who support it believe it deserves to exist.